

# CASE STUDY

## Event Management

**“Can you help us with an incentive trip for our top performing agents?”**

***“Yes we can”***

When asked by one of our financial services clients to help with an incentive trip for the clients' top performing agents, the team stepped in to create a unique experience. Following a detailed discussion we were tasked with creating an event in Osaka, Japan that was to be 'the talk of the company' for 70 delegates, over four nights and five days and billed as a money can't buy programme.

With a lead time of three months, the GlobalStar team created and delivered an unforgettable trip, with a perfect balance of celebration, organised events, activities and experiences, networking and free time. From Sumo to Sake, Kobe Beef to Takoyaki making, the trip covered it all.

**“The ideas sounded great on paper. The execution nailed it. Everyone left with amazing memories and lots of stories that are already being retold within the company – exactly as we hoped!”**

The GlobalStar network of specialist Meetings and Events experts. People who care about the little things because it's the little things that matter. Attention to detail can't be added later. It's a methodology and a culture that makes a good event great.

Brilliant meetings and events are the result of planning, creativity and on the ground expertise. It comes down to knowledge and relationships. That's why with GlobalStar, it's personal.