

CASE STUDY

Meeting Management

“Can you help us take 600 people to Florida to celebrate our 25th Anniversary?”

“Yes we can ”

When we received a request from a Manufacturing company to help with a 25th Anniversary Celebration, the team took time to understand the detail of the meeting and put their expertise to good use. This wasn't just a meeting; the client needed a cost-effective means of flying 600 people (employees and their partners) to Florida for three days to celebrate 25 years in business.

With a lead time of two months, the GlobalStar team were quick to secure group air contracts, providing fares that were lower than those published. The IT team designed and deployed a secure registration and booking form for every delegate and, the client received weekly manifests.

“With our M&E Partner managing our flights, everyone arrived and departed safely, even those colleagues whose flights were cancelled due to the weather. They worked around the clock to get everyone home safely. We couldn't have done it without them.”

The travel management exceeded expectations and as a result, we were appointed as the preferred TMC.

The GlobalStar network of specialist Meetings and Events experts. People who care about the little things because it's the little things that matter. Attention to detail can't be added later. It's a methodology and a culture that makes a good event great.

Brilliant meetings and events are the result of planning, creativity and on the ground expertise. It comes down to knowledge and relationships. That's why with GlobalStar, it's personal.